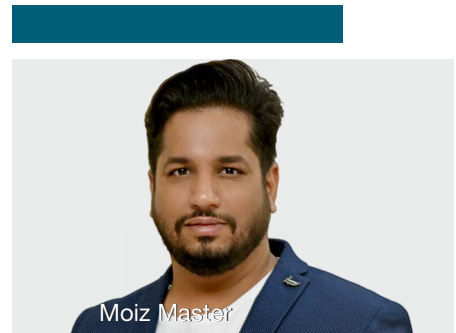
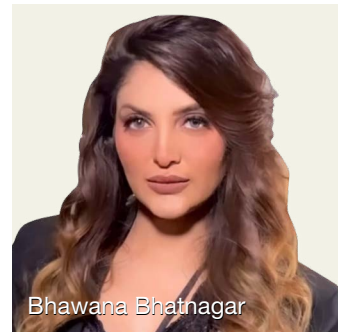


FORTUNE

January 2022

INDIA
—exchange

NEWS, EVENTS, PROMOTIONS + IDEAS



INSIGHTFUL ICONS

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The Visionary Leaders of Tomorrow

The world is full of dreamers and visionaries, but it takes a leader to turn their dreams into reality. A leader is above all decisive and foresighted, with the discernment to know the ideal path forward. These are the true leaders who drive society's progress and make history. This is the kind of leadership that has taken numerous companies to new heights and steered them to success through perseverance and resilience.

The pandemic has caused unprecedented upheaval in the world

over the past two years and created unforeseen obstacles for many. Its social and economic impact cannot be overlooked. The economy has been in a state of flux, and the constant fluctuations have proved to be too much for many erstwhile successful enterprises. With a few notable exceptions, almost all industries have been negatively impacted as domestic demand and exports have sharply decreased, with few notable exceptions where high growth has been witnessed. Such testing times call for pioneers,

innovators, trailblazers, revolutionaries, and above all, good leaders.

The companies that not only survived the crisis but also thrived were the ones that were led by leaders who had the perspicacity and vision to abate the crisis and steer their companies to success. These are the leaders who knew that the only way to handle an unprecedented challenge was to act on novel ideas. These trailblazers are the true pioneers of this generation.

Many innovative leaders launched new start-ups or elevated their companies to rise to the newly erected challenges. Their innovative leadership can rightly be called history in the making. All the best innovations and businesses are created to solve a problem being faced by society. The greatest business minds who have risen to the occasion are no exception. They carry the capability to think on their feet, and make judicious and prudent decisions for the long-term progress of their companies, rather than fixating on short-term profits.

Many company leaders have won hearts not only because of their exceptional products and services, but also the philanthropic and altruistic elements in their businesses. In the long term, the companies that prioritize the well-being of their employees and consumers are the ones that prosper. These are the companies that need to be recognized and celebrated today, as the one thing the pandemic has made us realise is that health and happiness need to be preserved above all. These leaders have set an example to be followed across industries and proved to be icons worthy of emulating.



JIS GROUP

A Legacy of Excellence



SARDAR
TARANJIT SINGH
Managing Director

267+ recruiters hiring actively in 2021. The JIS Group of Institutions has an extremely rich knowledge base in the form of 3800+ publications. JIS strives to serve society by being the torchbearer of education and employment, having been approved and authorised by several government authorities such as the UGC, AICTE, PCI, DCI, MCI, NCHMCT, BCI, NCTE, MAKAUT, WBUHS, WBSCTVESD, NAAC, NBA, AIU, and UNAI.

JIS, as the largest education service provider in Eastern India, has received more than 31 awards and numerous rankings and accolades from prestigious organisations, industry, and media houses such as NIRF, ARIIA, FICCI, Zee 24 Ghanta, The Week, India Today, Outlook+Care, Careers 360, Digital Learning, and others in 2021.

Millennium Post and the British Deputy High Commission Kolkata have also given JIS the Covid Warrior Awards 2021 for displaying remarkable heroism and resilience during the pandemic.

OVERCOMING CHALLENGES THROUGH RESILIENCE AND INNOVATION

However, JIS Group's rise to the top was not without its obstacles. Mr. Taranjit Singh has been working in the education sector for the past 24 years, and he has had to go through many upheavals, both professionally and personally, to ensure that JIS Group Educational Initiatives attain the level of success that we see today. Getting the institutions affiliated with government authorities was one of the most arduous hurdles Mr. Singh had to overcome in his professional endeavours. He had to ensure that the institutions are properly equipped with modern infrastructure, a highly experienced teaching faculty, and a well-designed curriculum in order to stay

Sardar Jodh Singh's entrepreneurial vision and drive led to the establishment of JIS Group, which has now expanded to cover a wide variety of industries spanning everything from logistics to entertainment with numerous initiatives including Hash Technologies Pvt Ltd, Northern Cargo Service for Logistics, Narula Infrastructure Pvt Ltd, JSIS Iron & Steel (India) Pvt Ltd for Iron and Steel Foundry. Guru Nanak Overseas Pvt Ltd which is involved in Telecom and Fabrication, Satnam Infrastructure Pvt Ltd, KR Movies, JIS Ventures for Corporate Venture Capital, JIS Organics, JIS Agro,

and Global LogInfra which is involved in logistics.

Through all these expansions, the one thing that remained constant was his unwavering determination to serve society. His son, Mr. Taranjit Singh, inherited his entrepreneurial spirit and desire to further social development, which led him to establish the JIS Group Educational Initiatives.

JIS Group now has 37 Institutes, 170 Programs, and over 39000+ Student enrollments. As a responsible educational conglomerate, it has successfully provided placements to 90% of students with



loyal to the JIS Group's fundamental goal of creating constructive changes through higher education.

MR. TARANJIT SINGH

commented on his father's legacy and his vision for upholding it,

“It is a cause for pride that we have upheld the spirit of excellence and benevolence that formed the foundation of JIS Group when my father first established it. Our mission is to make sure this legacy lives on, and our educational initiatives also strive to imbibe these values in the coming generation.”

ATTAINING GLOBAL PROMINENCE

Mr. Taranjit Singh, the Chancellor of JIS University and the Managing Director of JIS Group, is well-known not only in eastern

India but also throughout the world for his pioneering role as a patron of education and corporate leader in shaping the future generations of modern India. He has transformed the country's educational landscape over the years by setting new benchmarks in self-financed quality and 'practical' education. He was also instrumental in building the groundwork for JIS University. His visionary efforts have been rewarded with several awards and notable recognitions, honouring him and the JIS Group under his capable leadership. He was awarded and felicitated for his contribution in the field of education and social welfare by Dr. Manmohan Singh, former Prime Minister of India at the International Punjabi Conference. He was also awarded the prestigious Mother Teresa International Award in the Education category last year, and the "Game Changer of the Year

2015 – Business" award by the World Consulting and Research Corporation (WCRC) Leaders Asia. The JIS Group Educational Initiatives have also been recognized as one of the Best Enterprises in the Educational Sphere by the Europe Business Assembly, and Asia's Best Private Education Institute by World Consulting and Research Corporation (WCRC). WCRC has also awarded the JIS Group with the title of "Most promising Brand in Asia. – 2013-2014."

Mr. Singh's benevolent vision and social commitment drive him to engage in a variety of philanthropic initiatives that link his businesses to his social duties. Under his guidance, JIS Group establishes a realistic sustainable development agenda for the company to manage its business processes in order to have a constructive and positive influence on society.






Transformation through Empowerment and Engagement with the Self

The past few decades have witnessed a paradigm shift in the way organisations across the globe are functioning. Instead of going the conventional way of setting targets at the top and aiming for higher profits, Hitech is treading the path less travelled and streamlining employee roles. The organisation is shifting from fear-based approaches to trust and empowerment, from transactional leadership to transformational leadership, from closed systems to complex adaptive systems thus shifting from self-centeredness to interconnectedness. When the organisation is shifting from self-interest to service and from materialistic to spiritual orientation, it is employing new ways of work which is mind-enriching, heart-fulfilling and spirit growing for employees while still being financially rewarding at the same time.

At Hitech group, perfection is not the goal, it is a journey of continuous incremental improvement that needs motivated employees at all levels to work with vigour, enthusiasm, and wisdom. If every person in

the organisation makes a constant effort to gain knowledge and sharpen its skill sets (Gyaan), works with complete devotion and selflessness (Bhakti) and strives to achieve organisational goals (Karma), they are sure to deliver results, par excellence.

The perfectly curated Company's Logo manifests

-  H – Symbol of Happiness
-  I – Found Within (Inside us)
-  S – Symbolizing Sat-Chit-Ananda i.e eternal

“Spirituality, when internalised by each employee, is the driving force which provides employees with a sense of purpose and drive to work together for the common goal. This in turn improves not just the performance of the employees but also the organisational effectiveness. We have experienced the potential benefits of bringing spirituality into the workplace,” says Malav Dani, Managing Director, Hitech Corporation Ltd.

And hence at Hitech, two dynamic worlds of economics and spirituality have co-existed harmoniously.

Founded in 1991, Hitech caters to over 2000 customers across sectors including paint and coating, lubricants, leather auxiliaries, construction, chemicals, adhesives, personal care, food and nutrition and other allied areas. Based in Mumbai, the company is spread across 10 locations in India.

The group's flagship company – Hitech Corporation Ltd is a public listed company. It is a rigid plastic packaging manufacturer. The company's foundation stands on four core values – integrity towards self and towards internal and external stakeholders, commitment towards deadlines and deliveries, innovation through thoughts and actions for process and product improvements.

The Company's central theme revolves around the philosophy – Happiness Within, which symbolises the core values of the Company. Without investing much, the company has designed every corner of its office aesthetically. Right from designing its logo 'H' that symbolises Happiness, to carving the journey of a caterpillar transforming into a beautiful butterfly, to making depictions from the unique and beautiful representations of the Bhagwad Gita and naming its various meeting rooms as Bhakti(Devotion), Karma (Selfless Action), Gyaan (Knowledge), Advaita (Non-Duality), Dhyaan (Meditation), Mukti (Freedom) and finally Ananta (The Infinite).

As a prime Indian corporate, Hitech strives to challenge the market with its insight-driven innovation, in-depth product





betterment of people around, it leads to fulfilling corporate social responsibility. With the motto of elevating oneself by working for the betterment of others, Hitech supports a non-profit foundation 'Sab Ka Mangal Ho' (Wellness for All) to elevate the standards of corporate community service. It began with initiatives like planting trees, organising food drives, water resource management and health camps. In 2016 the foundation began its unique initiative where it started yoga training at orphanages. The transformation, after these sessions, that was seen in the children was beyond belief. The foundation is now focussed on undertaking more initiatives to avenues like public transport drivers, railway personnel, construction workers, hospital employees and so on. The vision is to eventually link all the orphanages across the world with the transformational energy of yoga and thereby make a difference to the planet.

Commenting on the performance of Hitech the Group Patriarch and Chairman Mr Ashwin Dani expressed deep satisfaction in the exemplary performance of the company.

expertise and strategic management practices which help them stay ahead of their competitors and enhance their relationship with their customers and stakeholders. Over the years, the company has developed a unique practice that plays a pivotal role in its day-to-day achievements. Every Hitech employee is motivated and encouraged to exercise their unique lens, share their perspectives and collaborate to create path-breaking solutions across products and industries.

While target-oriented companies set off to work the moment their employees enter the office, at Hitech, across plants, offices and the head office, employees assemble to participate in activities that elevate harmony and productivity. They begin with a prayer session where all religions are worshipped followed by a laughter session and recital of the company's quality policy. Later a guided Vipassana meditation session is held to create the right environment which helps in overcoming the hurdles faced in accomplishing targets.

The environment supportive of 'intrapreneurship' empowers employees

to own their work which clearly exhibits a powerful symphony between the individual and the group. Ideas drive businesses. And when these ideas are aimed for the



HITECH 2022 AND BEYOND

Circular Economy: In an effort to contribute back to mother earth, the company hopes to utilize the maximum amount of recycled plastic by engaging material experts from across the globe and becoming a knowledge partner to all its customers, thus truly becoming a responsible and responsive organisation.

Innovation at Technology and Operations Level: Hitech has initiated projects with MNCs and Indian companies across sectors for new technology solutions to get the best-in-class equipment and thereby helping the plastic packaging industry leapfrog into the future.

Strategic Global Partnerships: The Company hopes to develop strategic partnerships at regional, country and global level with customers, suppliers and knowledge partners with an aim to leverage relationships and stay ahead of its competitors.

Human Capital Engagement: By leveraging the expertise of senior industry experts and attracting talent from the best-in-class organisations to become intrapreneurs, Hitech looks forward to offering best-in-class solutions to its customers in existing and new sectors that it makes foray into.

The Company's Four Pillars: Sustainability, Innovation, Partnerships and Human Resource coupled with its core values will definitely unleash synergies that will catapult Hitech into a position of a market leader.



BELCAN INDIA

Paving the Road to a Greener Future With Electric Vehicles

In the rapidly evolving automotive industry, Belcan has proved itself to be a leader by providing innovative and exceptional engineering services to its clientele, consistently engineering better outcomes. The capacity to constantly evolve with new developments has enabled the company to create a place for itself in the field, and Belcan's transformative contribution to the automotive industry is only the beginning of bigger, better things to come.

Thomas Tredgold once said, "Engineering is the art of directing the great sources of power in nature for the use and convenience of man." However, at Belcan, engineering goes beyond providing for the mere convenience of man. It contributes to the wellbeing of man and nature both, because without the latter, the former cannot exist. This orientation towards sustainability has led Belcan to be one of the pioneers in the field of electric vehicles in the country. Belcan has distinguished itself as a forward-thinking, adaptive and innovative enterprise that delivers creative engineering solutions tailored to each client's unique requirements. The company globally prides itself on being unparalleled in its provision of completely integrated, end-to-end engineering services, with exceptional expertise in design engineering



and analysis, manufacturing and supply chain services, and systems and software engineering. Belcan goes the extra mile by handling everything from conceptual design to aftermarket support.

Naveen Munnangi, the Managing Director of Belcan India, subsidiary of Belcan LLC, USA, has extensive experience in the Engineering R&D field and helping customers to lead in the e-mobility race, offering an unmatched experience from requirements to prototype, meeting compliance needs of passenger, commercial and special purpose vehicles.

SPEARHEADING THE MOVE TO A GREENER FUTURE

The automotive industry is looking towards a brighter, greener future with increasing adoption and acceptance of electric vehicles due to faster electric vehicle charging, rising petroleum prices, lower operating costs, and lower emissions from electric vehicles. In fact, more electric vehicles were sold in India in September 2021 than in any prior month. Since April, when the fiscal year began, sales have been increasing and are now approaching the prior year's total. The shift to electric vehicles will undoubtedly require the adoption of more sophisticated technologies in the automotive industry. Belcan India has been ahead of the curve in the adaptation of these technologies, helping to propel the inevitable revolution that electric vehicles will bring. The company has expertise in electric vehicle wire harness, schematics, and electro-mechanical packaging. Belcan's battery storage solutions are aided by effective Controller Area Network (CAN) bus routing, which optimizes signal latency and security for better battery performance. Electric variants can be smaller with the same occupant space or have more room for comfort. Belcan assists its customers early in the cycle with their vehicle packaging studies. Inherent demands of electric vehicles include optimizing load on the pack from devices such as seat HVAC and other smart gadgets. Belcan collaborates with clients to provide seating system solutions that improve utility, adaptability, and user experience.

Considering that electric vehicles are expected to account for 80 percent of two and three-wheelers, 40 percent of buses, and 30 to 70 percent of cars by 2030 according to the NITI Aayog, it is imperative that the industry evolves accordingly. Moreover, there is a growing need for more professionals in the fields of electric vehicle drive trains, vehicle design, and battery technology research, design, and development, which Belcan India can provide. Belcan has made another significant contribution to the field through the development of battery electric vehicle packing as well as the redesign of chassis frames. This has immense utility since the electro-mechanical packaging must be designed to withstand mechanical and

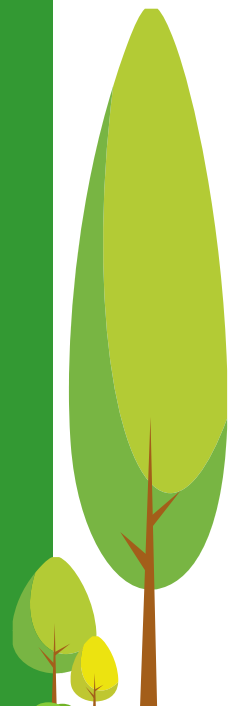


thermal loads, to function properly and to remain undamaged. While it has already been established that an electric motor is more efficient than an internal combustion engine, public acceptance remains a key element in determining the future of the industry. In emerging Asian nations like India, some consumers are still hesitant regarding batteries and charging difficulties owing to a lack of infrastructure.

Belcan, with its global footprint, has been deeply involved in the steady transformation of the automotive industry as it becomes more efficient and environmentally friendly, and has been successful in facilitating the adoption of more advanced, safer and innovative technologies as a part of the electric vehicle revolution.

BELCAN'S VISION OF A DECARBONISED TRANSPORT SECTOR

Electric mobility is a promising global strategy for reducing carbon emissions in the transportation industry. India is at the cusp of a revolution and Belcan is playing a key role in making the transition to electric vehicles smoother and safer by applying advanced technologies.



INTERNATIONAL SCHOOL OF BUSINESS & MEDIA (ISB&M)

Fostering Brilliance



DR. PRAMOD KUMAR, Founder

International School of Business & Media (ISB&M) is founded and led by Dr. Pramod Kumar, Ph. D IIT Bombay, and formerly with IIM-A, XLRI, SIBM Pune. It was founded in the year 2000, and within 22 years, the Institute has risen to become one of India's top 2% of Business Schools in terms of education and career development, having campuses in Pune, Kolkata, and Bangalore. ISB&M offers two years full-time Career, which is an oriented dual specialization PGDM programme, approved by AICTE in Marketing, Finance, HR, IRM SCOM, Media & Communication & Business Analytics.

The institute has risen to a place of prominence in the field of education by recruiting faculty with commendable academic credentials and experience from top institutes such as IIMS, XLRI, SP Jain, FMS, and NMIMS. Their pedagogy and curriculum are carefully formulated, bearing in mind the practical application

of knowledge. Their prestige and stature attract students with lofty aspirations from all over the world.

The institute prides itself on its students' achievements, many of whom have gone on to work for leading corporations like Google, Apple, Amazon, E&Y, Goldman Sachs, KPMG, Deloitte, JP Morgan, Morgan Stanley, Microsoft, Sony, Johnson & Johnson, IBM, TATA Group, and Reliance. The institute ensures a holistic education for its students so that they can succeed professionally and socially in a global setting.

Dr. Pramod Kumar has created a welcoming and dynamic environment in ISB&M to facilitate the growth and development of its students. The institute has remained conducive to the betterment and advancement of the student body by following the core principles that Dr. Pramod has upheld since its establishment. He summarized them as -

"I always encourage my students to seek out and adhere to the best practices and standards, maintain national and global character while cultivating an egalitarian & friendly culture, and create a rewarding sense of belongingness for mutual growth."

ISB&M is always looking for innovative ways to improve the teaching and learning process, such as Guided Self-Study (GSS), new performance feedback formats, and so on. Students are encouraged to cultivate a self-learning mindset. While GSS is prevalent among top American and European universities, it is a novel aspect of the ISB&M learning curriculum. This encourages students to study what they would like to learn.

The ongoing campus placements for 2021-22 have been a huge success, creating a jubilant environment in the university. The student body has been ecstatic with their placements, with CTCs ranging from 10 lacs to over 20 lacs at renowned companies like TresVista, Hewlett-Packard, Ergode Inc Sutherland Global, Trinamix, FIS, Schneider Electric, Avata, British Telecom (BT), The Adecco Group, Deloitte Taxation, Deloitte Consulting, Korn Ferry, APTIV, PwC, GEP Worldwide, Wipro Signify (Philips Lighting), AstraZeneca, Trident Group, TCS, Dun & Bradstreet. These outstanding placements are no surprise as ISB&M has consistently achieved outstanding campus placements ever since its inception and the recent final placement has been remarkably admirable with expectations of 10 to 11 lacs CTC as an average. While the number of companies scheduled to visit was over 95, their top 20% batch got placed with an average package of 14.63 lacs CTC and the expected highest being 18 Lacs. Students were offered profiles in domains like Marketing & BD, Consulting, Finance,



15-18 Lacs CTC - Freshers & Over 2 Years Work Ex.

Operations, IT & Analytics, and General Management.

ISB&M's alumni have made their mark on the world with great careers, and over 9500 alumni are working with top MNCs in senior positions like Director- HR, Sr. Vice President, Director of Marketing and Supply Chain, and so on. ISB&M Alumni work with 80% of the world's top 20 most preferred MBA employers such as

Google, Apple, Amazon, E&Y, Goldman Sachs, KPMG, Deloitte, JP Morgan, Boston Consulting Group, Morgan Stanley, Microsoft, Sony, Johnson & Johnson, IBM, and many others.

The resounding success that ISB&M and its students have achieved has been due to the institute's emphasis on inculcating the right values and mindset through its education. At ISB&M, the

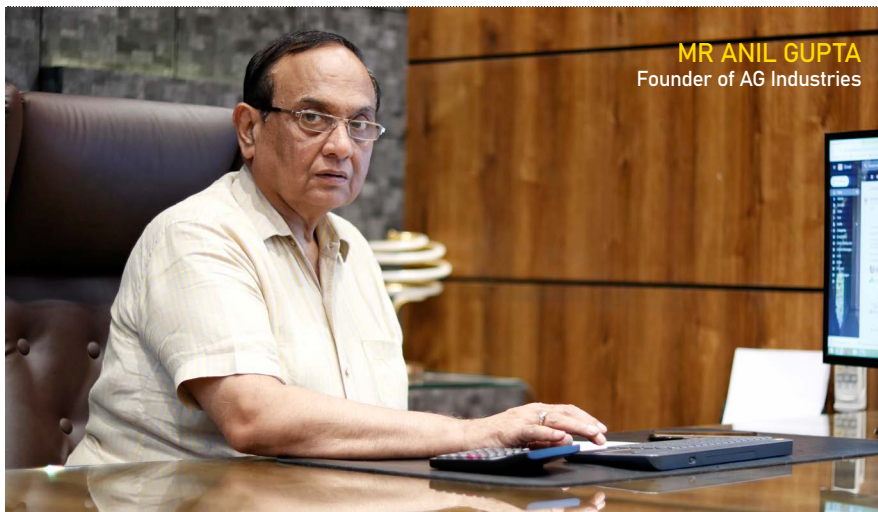
students learn to build professional capabilities, stay informed about issues, research to build their conceptual capabilities, develop intellectual and professional competence through intellectually engaging processes, along with effective communication & articulation so that they can overcome their hesitation & express their thoughts. This is done through action-orientated learning programmes that promote personal proficiency development through workshops, adventure sports, debates & business strategy plans.

International School of Business & Media has won numerous awards accolades recognizing their exceptional education programmes and faculty. ISB&M was ranked at the 8th Position in top Private Business Schools in India by Times B- School Survey in 2021. the institute also secured the 2nd Position in B-School Rankings in Pune by MBAUniverse.Com Survey in the same year. It also won the prestigious "Outstanding performance in Education" award by The Economic Times Awards in 2021.



AG INDUSTRIES

The New Face of the Skincare Industry in India



MR ANIL GUPTA
Founder of AG Industries

The journey of AG Industries started as a small-scale mint product manufacturer and grew into a leading manufacturer and B2B bulk supplier of therapeutic-grade 100% organic essential oils, carrier oils, skincare & cosmetics products manufacturers to some of the leading brands around the globe. They provide complete solutions and raw materials to cosmetic companies, have partnered with renowned brands like Mamaearth, Myntra, and Flipkart, and look forward to partnering up with global players in the future.

The man behind the company's rapid rise was its founder, Mr. Anil Gupta, a financial wizard who spearheaded the company's growth. His son, Mr. Arpit Gupta, CEO of AG Industries, built upon this and brought the company into the new era through his innovative vision and incorporating technological advancements. Under him, AG Industries has continued on its path of growth and expansion through modern marketing

and strategic practices that expand its presence and product portfolio. He also helped to create a dedicated team of professionals in order to ensure supreme quality in products and manufacturing. He also headed the expansion of the product range, instilled a customer-centric approach in the organization, and introduced various packaging methods to cater to clients of all scales which created distinct departments to organize the entire production method. The company further spread its wings when the founder's

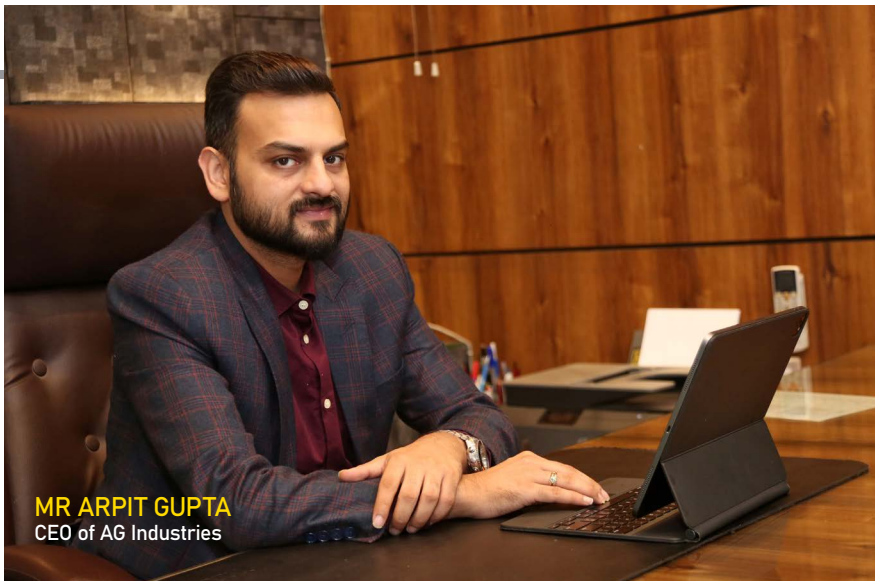
youngest son, Mr. Achin Gupta entered the company and became its president. He was at the helm of further expansion of the company into cosmetics based on organic goods. He and Arpit further founded AG Organica to enhance their presence and growth even further. The trio has been the foundation that keeps the organization well-ordered and constructive. Their technical skills and expertise have ensured high-quality end-to-end supervision in product development, testing and R&D, and project management. Their unyielding perseverance to consistently exceed client expectations have enabled the company to build a reputation as a progressive entity and build a large client base.

CEASELESS INNOVATION THROUGH RIGOROUS RESEARCH

Constantly innovating and growing is what keeps any company thriving. This is why AG industries invest heavily into its Research and Development division to keep creating new and innovative products that meet the changing needs of the consumer. They have a state-of-the-art in-house lab to facilitate clients with quality and analytical testing and stability results of products.



MR ACHIN GUPTA
President



MR ARPIT GUPTA
CEO of AG Industries

that come with only benefits and no side effects. To ensure this, their products go through rigorous lab testing which assure each product's purity, safety, and quality before reaching the consumer. Their Organic & Natural Carrier Oils even come with a Certification of Analysis and Material Safety Data Sheets. The company's benchmarked quality, stringent safety standards, and operational transparency have created a relationship of trust and loyalty with their clients and created long-term connections with stakeholders.

The company's core principle is an unwavering commitment to producing high-quality products to maximise consumer satisfaction. Its quality in products and manufacturing are USDA Organic certified along with GMP, WHO, ISO 9001:2015, ISO 22000, Halal, and other multinational standards. They fulfill these standards by sourcing superior quality raw materials to turn them into premium products. This has enabled them to make a name for themselves in the industry. Having achieved national recognition, AG Industries' vision includes becoming a global leader in the cosmetics industry through their consistent innovation, arduous efforts, and providing exceptional value to their customers and business partners.

R&D also aids in the development of new ideas. There is a lot of room for cosmetic ingredient innovation with developments in skin biology, such as biological genes, skin microbiomes, and nanotechnology. Although breakthroughs are difficult to achieve, the creation of novel materials can lead to category-wide innovation. Skin microtechnology, bio-fermentation technology, and cell extract will be the hot spots in the sector, according to the patent application and the bureau of financial investment in the beauty sector. Professionals in the cosmetics industry will be able to remodel thanks to raw material innovation. AG Industries takes advantage of these opportunities by implementing improvements that assist consumers in analysing and using the optimum solution for focused skin treatment.

CATERING TO THE MODERN CONSUMER

AG industries' biggest priority has always been ensuring that each and every product is market-fit, eco-friendly, and hygienic. They have been able to maintain their place in the market by offering high-quality products at reasonable prices and a diversified portfolio consisting of a wide range of products for personal and commercial use. Today's consumers are extremely aware of the importance of natural and lab-tested products which guarantee their safety. AG Industries has taken it upon themselves to cater to today's conscious consumers and deliver ethical, effective, and genuine products

MR. ANIL GUPTA

Founder of AG Industries eloquently highlighted his vision for the company which has remained constant since its inception,

“The company has reached new heights and expanded beyond expectations, but its core remains the same—delivering ethically sourced, natural, and safe products with unparalleled quality to our consumers. Even through all the ups and downs, especially during the pandemic, we have maintained our commitment to our consumers and employees to prioritize their well-being above all else.”



Sambhv sponge power Pvt. Ltd.

Merging Business Savvy and Sustainability

Sambhv Sponge Power Pvt. Ltd. Was founded by Shri Brijlal Goyal, who entered the core sector in 2004 and overcame many obstacles to establish the company and take it to new heights. He came from humble beginnings in Rajasthan and moved to Raipur to achieve his lofty dreams. He made his ordinary life extraordinary through hard work and instilled the same values of hard work and honesty into his sons, Shri Suresh Kumar Goyal, Shri Manoj Kumar Goyal, Shri Vikas Kumar Goyal and Shri Ashish Kumar Goyal, who followed in his footsteps by becoming directors in the company and further expanding Sambhv into the successful enterprise it is today. Shri Suresh Kumar Goyal oversees the operational and overall management of the company and is a key asset by virtue of his vast experience in the field due to his family background in the steel and iron and industry, along with 15 years of experience working in major companies as director and promoter. Shri Manoj Kumar Goyal oversees the Technical research and Design aspect of the company and is vastly experienced in the field as well. Shri Vikas Kumar Goyal manages the Financial and operational activities of the company, and always steers the company in the right direction owing to his vast experience and unique insight in the industry and market. Shri Ashish Kumar Goyal also has a long background in the field, with an experience of over a decade which has equipped him with the skills and discernment necessary for effectively supervising the Production and Sales activities of the company. Sambhv also has a few sister concerns, M/S Ganpati Ispat, M/S S Pyarelal Ispat Pvt Ltd, M/S Niros Ispat Pvt Ltd.



SHRI BRIJLAL GOYAL, Chairman

Sambhv Sponge Power Pvt. Ltd. Was incorporated in the year 2017, as an integrated steel plant in central India with the facility to produce sponge iron, captive power, billets & blooms, Hot rolled coils, Pipes, cold-rolled steel products. The company has made its name in the iron and steel industry due to superior quality and impeccable consistency in chemical and physical characteristics and low sulphur and phosphorus content in the iron they produce. Their production



Integrated Steel Plant

process also ensures that the sponge is free from dust caused during material handling.

Their steel plant utilizes the latest technical resources from within the country as well as offshore technologies to deliver nothing but the best. They adhere to stringent ISO quality controls to cater to the high standards of raw material by user industries. The company's distinguishing characteristic is their commitment to sustainability and excellence in everything they manufacture. They rose to prominence as a result of their exceptional manufacturing capabilities. Their state-of-the-art Captive Power Plant is not only known for generating efficient, cost-effective, and reliable steam for co-generation and Captive Power, but is also well equipped with highly effective dust suppression, collection, and filtering systems to ensure a pollution-free environment in the surroundings. Sambhv

also produces ideal Mild Steel billets that possess higher strength, excellent pressure tightness, and excellent conduction towards heat and electricity. Their dedicated quality team ensures that the billets are accurate, smooth, and defect-free and imparts international quality standards. They have been able to adhere to these high standards due to the presence of an in-house research and testing facility which has played a key role in helping them achieve excellence in the field of manufacturing and supplying premium quality products, like the best steel coils with stringent quality norms with excellent durability, superior weldability, strict dimensional accuracy & excellent surface finish.

SHRI BRIJLAL GOYAL

Founder of Sambhv sponge power Pvt. Ltd. Highlighted the strengths of the company,

“ I believe that our long family background in the steel sector has been a huge asset in terms of understanding the industry. Our reputed and trustworthy family background has enabled us to achieve remarkable performance. We hope to continue utilizing our unique insight into the steel industry to further expand and explore new frontiers. ”

SHRI SURESH KUMAR GOYAL

Director, Sambhv sponge power Pvt. Ltd. Highlighted the vision of the company,

“ Our approach is simple: never settling for anything but the best. Our research team is dedicated to ensuring that each and every product fulfills the international quality standards that our clients have come to expect from us. This commitment to being consistently exceptional separates us from the competition. ”



EXTREME LEFT – Mr Ashish Goyal, SECOND- Mr Vikas Kumar Goyal
MIDDLE – Shri Brijlal Goyal, THIRD – Shri Suresh kumar Goyal, Fourth – Shri Manoj Kumar Goyal

Sambhv goes out of its way to inculcate sustainability every step of the way in its manufacturing plants. Efficient and pragmatic management has ensured approximately 90% Capacity Utilisation of the plant, thus utilizing the maximum resources of the company, minimizing waste, and maximizing profits in one go. Moreover, the company's plant even utilizes the Waste Heat to generate power, thereby fulfilling power requirements and promoting sustainability while also being cost-efficient. Sambhv's practices are a testament to the fact that a company's growth and sustainability can in fact go hand in hand, and even reinforce one another. The company has set the right example for the industry through its resource conservation.

Sambhv has been a big believer in giving back to the community right from its inception. The company prides itself on its rich history of servicing the growing needs of society. The group has been a consistent contributor to the development of surrounding villages and fulfilling their needs of laying the

pipelines for drinking water, building roads and cemeteries, planting a large number of trees, along with the beautification of ponds and temples. Sambhv's dedication to the community, sustainability, and hard work is undoubtedly the reason behind its success, and the management's business acumen has enabled them to carve out a position of prominence in the ever-growing steel industry.



Mild Steel Billets



Hot Rolled Coil



Cold Rolled Coil



Pipes

The June Shop

Transforming the Lifestyle Sector with Expertise and Innovation

The June Shop is a Kolkata-based E-commerce start-up founded by two forward-looking entrepreneurs and best friends, Rishav Nahata and Pranav Jain. They established The June Shop with one goal in mind: disrupting the online impulse buying sector and introducing design-oriented, exclusive, and one-of-a-kind lifestyle products to the Indian market. Prior to starting this venture, Rishav was working within his ancestral textile business where he was looking after the procurement and manufacturing division after he pursued his degree in Business Management from Centre for Management Studies, Bangalore. Pranav completed his Bachelor of Business Administration from ISBM, Kolkata and later became part of a readymade garment retail chain in Kolkata.

The company's CEO, Vansikha Nahata, is a graduate of St. Xavier's College in Kolkata with a master's degree in Financial Mathematics from King's College, London. Apart from being thoroughly involved in the marketing, designing and PR aspects of the business, she enjoys a good read in her leisure time.

With no prior experience in the giant market space that the E-commerce is today, the brand stood out with its business even during the difficult times with the lockdown. From designing the website to product styling and procurement, everything was managed by the two founders of the company. Ever since, the June Shop as a brand has achieved a growth of 130% with 1L+ customer base nationwide. The trio believes that if you just put your head down, and continue working hard with dedication and enthusiasm, you'll surely achieve what you wish to!

While the brand relied majorly on overseas manufacturing in its first year, their target is to move the manufacturing



base largely to India within the next five years. Thereby creating more employment opportunities in their home country as a small contribution to the community. The company's priority is to keep their biggest USP - the uniqueness of their product offerings - intact. The company began its journey chiefly with gift items but soon realised the immense potential of the lifestyle sector. Since then, the brand has expanded to cover a plethora of products across a wide variety of categories like home decor, personal care items, fashion, travel necessities and many others.

The June Shop prides itself on making fashionable yet practical and durable products that appeal to a diverse customer base ranging from office goers and students to travel aficionados. The company has grown exponentially in a short span of time, and has expanded to 60+ sub-categories in mere 18 months of business. Their long-term objective is to revolutionise the idea of gifting, and fundamentally transform the lifestyle space in the market. They're striving to make their mark as a designer brand with their one-of-a-kind products and fulfill the demands of their patrons.

RISHAV NAHATA

Co-Founder, The June Shop highlighted the vision behind The June Shop,

“ Our biggest objective when we started the company was to create something new which hadn't been done before. Our products are designed and crafted with genuine passion and creativity, which I believe distinguishes them from other products available in the market. We have cultivated a relationship of trust with our customer base, which has been the biggest reason for our success ”

PRANAV JAIN

Co-Founder, The June Shop echoed Rishav's sentiments and added,

“ The expansion of the company has been incredibly rewarding to witness, and we believe that this is only the beginning. We will continue to grow and explore new avenues. However, the core of our company will remain the same, which is creating unique products that combine utility and aesthetics. Innovation and creativity has been our biggest priority and that has remained constant, and will surely bring transformative changes in the industry ”

VANSIKHA NAHATA

CEO of The June Shop shed some light on what makes The June Shop stand out,

“ We have a fundamentally different approach to creating our products. We aim to create innovative and smart products that our customers cannot find anywhere else. We strive to serve our customers well above all else and deliver only the best. Besides our unique product design, we have worked towards creating a convenient and pleasant shopping experience for our customers which has in turn contributed to our consistent growth ”



Even during the challenging times of the lockdown, the brand distinguished itself as an exceptional business despite having no prior expertise in the massive market space that the E-commerce business has become today. Starting a business from scratch and taking it to new heights was a formidable task, and was the result of the resolute efforts of Rishav Nahata and Pranav Jain, who

oversaw everything from website design to product styling and procurement. Since then, the company's growth has been unstoppable, with 1L+ customer base across the nation and 130 percent growth since its inception. The trio, Rishav, Pranav, and Vansikha believe that the loftiest dreams are attainable if one goes after them with unwavering persistence!



Restaurant.store

The Ultimate Solution For The Food Service Industry

Moiz Master has built a name for himself in the foodservice industry through the massive success of his commercial kitchen equipment company, 'Alister Equipments.' However, the company does more than just provide best-in-class equipment to restaurants, it also offers complimentary guidance regarding kitchen layouts and design to ensure that the kitchens run like a well-oiled machine, the same way his products do! Founded by Moiz's father, Shabbir Master, Alister Equipments has the advantage of being in the restaurant industry for over a decade, which has made Moiz familiar with the ins and outs of the industry in a way that most other businesses aren't. His expertise has equipped him to guide restaurants throughout their journey and provide premium quality equipment that last. Over the years, Alister Equipments has garnered many accolades and awards for their exceptional service and products, including "Best Supplier of Hotel & Bakery Equipment in India" by Asia Service Quality Awards 2016 partnered by IBN7, "Best Kitchen Equipment Supplier of the Year" at Restaurant India Conclave 2017 presented by Restaurant India Awards West India Edition, and "Leading Commercial Kitchen Equipment Company in Maharashtra" at Leadership Summit 2018 by Service Leadership Awards. Moreover, they have had the honour of being Keynote speakers and panel members at various Restaurant India Conclaves. After attaining renown and acclaim for Alister Equipments, Moiz decided to venture into E-commerce to explore new horizons and possibilities in the industry.



M. SHABBIR MASTER (LEFT) & MOIZ MASTER (RIGHT)
Founders of ALISTER EQUIPMENTS, Pune

One of the biggest challenges that entrepreneurs face when starting a new restaurant is finding the right suppliers. This can be a time-consuming process and often puts a financial strain on new owners as well. This has been one of the main reasons behind the failure of many new restaurants. Necessity has always driven innovation, and in this instance it led to Alister Equipments. Moiz has taken his business one step further through his new e-commerce platform, restaurant.store, which is a one-stop-shop for restaurants and bakeries for all their kitchen needs. This step was taken because the key to succeeding in any business is evolving and

changing with the times. With the rising enthusiasm for E-commerce in India, it was about time to launch an e-commerce platform for kitchen equipment too, so that restaurant owners could fulfill all their needs through one source, instead of looking all over for kitchen necessities and settling for sub-par products. However, while Indians have accepted the internet, digital payments, and online shopping with open arms, B2B e-commerce on the other hand has just opened its doors. When it comes to institutional buyers involved in B2B E-commerce, there is no impulse buying. Instead, they gravitate towards industry experts to ensure informed buying. This is



Moiz Master at the showroom of ALISTER EQUIPMENTS where more than 300 equipment and machinery are on display.

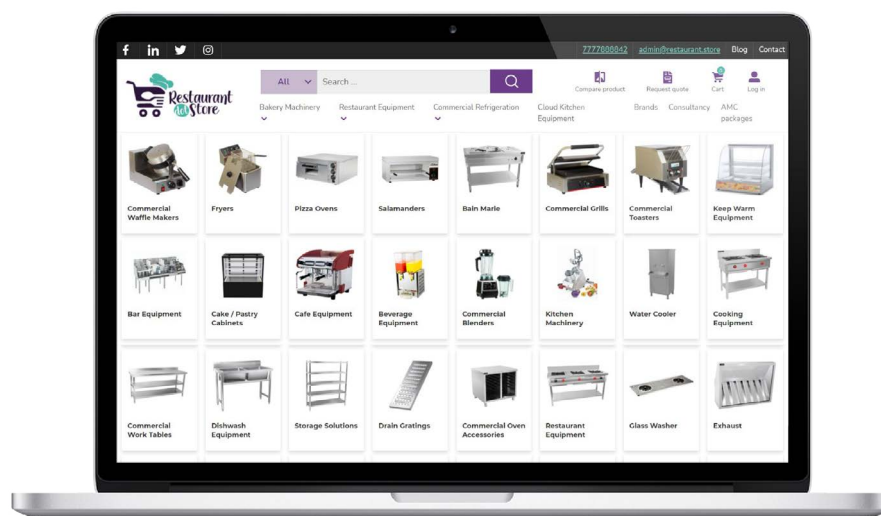
Restaurant.store has been collaborating with Corporate Chefs and Restaurant Consultants all over the country to help budding restaurant owners successfully establish the restaurant of their dreams. The platform has created an ecosystem where restaurants, bakeries, and cafes can find holistic solutions for all their needs, including expert guidance while selecting kitchen equipment and machines, kitchen design assistance from food business experts, checklists to set up the business and marketing guides, customized for every form of food business, along with their primary service; delivering high-quality commercial kitchen equipment, bakery machinery, and commercial refrigeration.

Their elaborate inventory already has restaurants spoiled for choice, and they are planning to expand even further to add a total of 2 Lakh SKUs by the end of 2022. Their expanded inventory will include everything a restaurant could possibly need, including cookware, tableware, restaurant furniture, dinnerware, disposables, packaging material, bakery accessories, uniforms, chef tools, gourmet food ingredients, and much more. With an innovative platform and years of experience to back it, restaurant.store is sure to transform the food service industry for the better.

why it is imperative for B2B E-commerce Players to have extensive knowledge and experience in selling to the particular industry. Given Moiz's long history in serving this sector, he has obtained insight and understanding of the Restaurant and Bakery Industry which other sellers often lack. This has made him confident that restaurant.store will stay on the path of success the way Alister Equipment has. Thus, restaurant.store being the first e-commerce of its kind not only has first mover's advantage but is also backed by years of experience.

The platform stands out as it goes above and beyond to cater to every possible need a new restaurant could have, including New Set-up Consultancy, Restaurant Make-over Services, Annual Maintenance Contracts, Franchise Building and Management, and so on. Restaurant.store is there to stay with restaurants throughout their journey, helping them carry out their business successfully. Every new restaurant is established with many aspirations and hopes attached to it. Sadly, the failure rate of restaurants as a business is quite

high. Restaurant.store was established with the mission to avoid the usual pitfalls that restaurants often face. With their top-of-the-line kitchen equipment sourced from major brands in the industry, restaurant.store ensures the provision of durable and cost-efficient equipment which helps the kitchen run smoothly. Towards this end,



Product page of www.restaurant.store, a complete online shop for restaurants and bakeries

Casa Exotique

Designing Interiors that Mesmerise

Casa Exotique is the aptly named interior design company that can make any living space the pinnacle of luxury and comfort. It was founded by Bhawana Bhatnagar, business extraordinaire and virtuoso. An artist at heart, she excels as a pianist and thespian. Casa Exotique can be seen as an extension of her creative pursuits. When she isn't busy dazzling clients with her creativity and ingenuity, she is the ultimate business woman. Having completed the Management Programme in International Business from the Indian Institute of Foreign Trade (IIFT), Bhavna has sharpened her skills in International Business Management, Foreign Trade, Overseas Procurement, and Offshore Resource Management. Casa exotique's ethos is echoed in the inventiveness of imaginative techniques, craftsmanship, and an exuberant, cosmopolitan spirit of Bhawana Bhatnagar, who has been challenging the way interiors and overseas procurement is seen and practised for over a decade. Casa Exotique has established itself as one of the leading interior design firms in Delhi-NCR under her leadership, with a thriving creative team of stellar interior designers, architects, graphic designers, and project managers who have the passion to create spaces that reflect the client's vision while providing comfort. Bhawana has travelled the world, absorbing the subtleties, emotions, and colours of rural India as well as the exhilarating pace of cities. Owing to the combination of her rural upbringing and worldwide travels, she blends the tranquility of the countryside with the ferocity of the city in her designs. She believes that interior design is a kind



BHAWANA BHATNAGAR, Founder

of art that people can live in or work in; art that draws people into its fold as they go about their daily lives. So far, Bhawana's company has completed 40 national and international projects, totalling 2,40,000 square feet of design space! She has truly left an indelible mark on the industry in a relatively short period of time. Recognizing

her exceptional contribution to the industry, ASSOCHAM, an organisation that works to recognise and promote MSMEs in the country, has given her an award for excellent achievement in the field of interior design.

CasaExotiqueprovidescomprehensive services to its domestic and international clients, including Interior Design, Bespoke Furniture, Overseas Procurement, Turnkey Execution, Fit Out Leasing, Project Consultancy, and Landscape Design. Its work is characterised by attention to exceptional details, balance, symmetry, judicious use of colour, and spaces imbued with elegance. With each new home, workplace, hotel, or commercial venture, clients have become passionate supporters of Casa Exotique's design intelligence. It was founded with the desire to provide exceptional experiences, and it has set a new standard for spectacular interiors and excellent finishing. Its designers and procurement team work hard to translate each client's passions and earthy style into unique interior





Real estate, Retail, Hospitality, Co-working space, Manufacturing, Media, and Entertainment. The company also goes out of its way to ensure a smooth and pleasant customer experience by maintaining timely deliveries customized services through its highly effective in-house production unit. Casa Exotique also has various direct collaborations and tie-ups with leading suppliers.

The tastes of modern consumers have changed with the times, and people want their living spaces to reflect their cosmopolitan tastes. This is why Casa Exotique offers a blend of Indian with Spanish, Italian, Indonesian, Turkish and Moroccan designs, as per the client's needs.

architecture, which includes curating furniture, artefacts, and antiques. The brand prides itself on creating innovative yet commercial design solutions for its clients. This is made possible through their extraordinary ability to integrate science with the poetry of design.

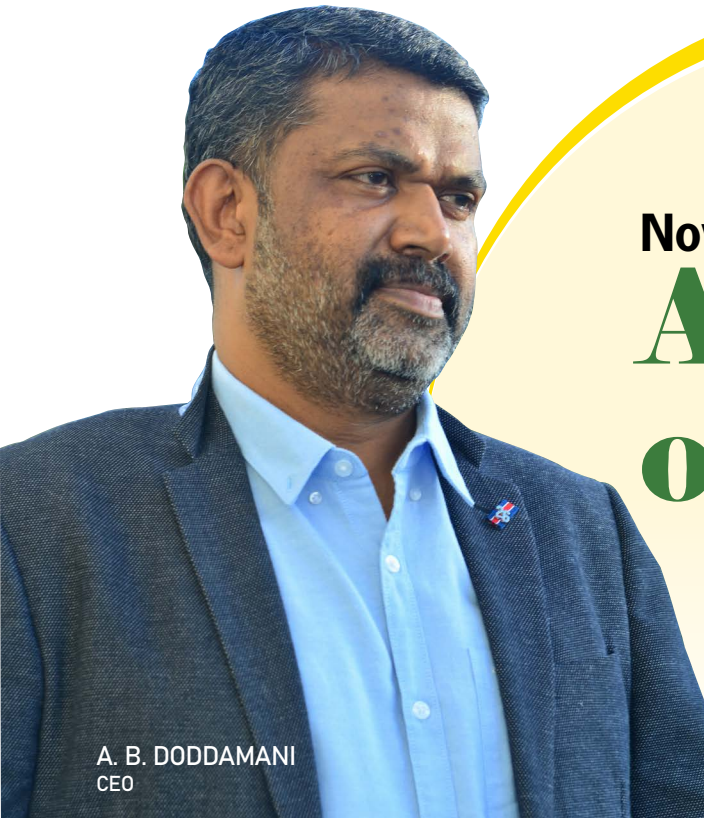
The company has amassed a long list of satisfied clients who have come to trust Casa Exotique with all their interior designing projects. They have designed spaces from all categories, including Residential, Commercial,

The Interior Design industry is constantly evolving with new trends and styles which come and go. Besides, there are many classic pieces and styles which are evergreen. Casa Exotique blends the two in an effortless yet flawless way in collaboration with the client. Their team has attained the expertise to adapt and respond to a wide range of design briefs and ideas that make the most of the available space while also meeting the needs of customers and end-users. Over the years, Casa Exotique has gained experience in designing a wide variety of living spaces, each with its unique aura and ambience.



Casa exotique pays close attention to the project's essence in order to create authentic designs. From interior design projects to those that necessitate specialised consulting expertise, Casa Exotique caters to the unique tastes of each and every client to create a space tailored to their desires.

The company prioritizes expert craftsmanship and exceptional designs, and its team of qualified and highly experienced architects, interior designers & project management professionals ensures that every project is completed with attention to detail and perfection.



A. B. DODDAMANI
CEO

Novel Tissues A Journey of Success

Novel Tissues Pvt. Ltd had humble beginnings when it was first set up in 2003 but soon established itself as a leader in the domain of tissue manufacturing. The golden rule for every business is to put oneself in the customer's place. This is why Novel Tissues believes in providing both quality and quantity to their customers. This belief forms the core of Novel Tissues' approach to ensuring that it caters to consumers from all walks of life with varying needs by producing a wide range of premium quality products including Wet Tissues, Baby Wet Towels, Baby Wipes, Body Wipes, Soft Face Tissues, Multi-Purpose Premium Wipes, Air Fresheners, and Makeup Remover Wet Wipes. Their products always go through rigorous and stringent testing, assuring the safety and well-being of their customers. Their manufacturing plant has a Quality Control Unit, where products are put through numerous quality checks by experienced and informed quality examiners, who ensure

that each and every product is processed properly according to the highest standards. The company's consistent growth has enabled them to expand to cover countries across Asia and Europe, including Sweden and Thailand, and it envisions further expansion by opening at least 5 more manufacturing units across Asia and Europe in the next five years.

A. B. Doddamani, the company's CEO, is a seasoned professional who has a deep understanding of the market. Born in northern Karnataka's Belgaum city, he holds a Master's degree in Environmental science from Mysore University and a Doctorate awarded by Common Wealth University. After completing the formal education, he worked for private firms for three years before starting his own venture. He has also earned several accolades from the government. In 2009, he received the Indira Gandhi Sadhbawana award by the National Integration and Economical Council, and Maharashtra Governor

S C Jamie honoured him with the Bharath Gaurav award in 2011. He shed some light on the operating philosophy of Novel Tissues, "The key to our success has been the strong foundation that has been laid by our team of dedicated and experienced employees who run strict quality checks to ensure that the products meet the high standards that our customers have come to expect from us. This has fostered a relationship of trust with our customer base. Our sincere commitment to always adhere to our high standards has led to our growth." Under his stewardship, Novel Tissues was awarded as the 'Most Innovative Manufacturer of Wet Tissues and Other Personal Hygiene Products' of the year by International Business Leadership Awards 2021, and the Best SME by Karnataka small and medium Business owners association in 2015. With a sound and loyal customer base, the company is heading towards achieving even bigger milestones in the tissue industry!

Saraswati Dental College

A Centre for Excellence



Commenting on his own goals and his vision for Saraswati dental college,

“ My biggest hope is to see all my students grow and excel in their professional lives and become able and responsible citizens of this world. My goal is to make Saraswati Dental College one of the leading destinations of dental education and healthcare In the world. ”

— DR. RAJAT MATHUR
President of SDC

Saraswati Dental College was established 23 years ago with the vision of developing it into a centre for excellence and international acclaim in the field of dental education, healthcare, and research. Now, the institute has realised this vision and more by becoming the top-ranking Dental College of North India. The college has been accredited with the highest grade 'A' by The National Assessment and Accreditation Council, along with being ranked as the Best Private Dental College in North India. The National Institutional ranking Framework (NIRF) has ranked SDC at 27 amongst all 332 dental colleges of the Country. SDC has also successfully treated more than 17 million dental patients from all parts of

the country. Having been recognised as one of the best colleges in India, SDC is now going International. It has been accredited by the International Accreditation Organization (IAO), and The IESA awarded SDC as “Outstanding Dental College In Academics and Clinical Research” at a ceremony in Bangkok in 2019.

Henry Ford once said that “Coming together is the beginning. Keeping together is progress. Working together is success.” The quote truly captures the essence of SDC, whose team of more than 100 doctors, 350 Technicians, nursing staff, and non-teaching staff along with 600 students working in sync with each other, have been the driving force behind SDC's rise to the top.

SDC has made giving back to the community an integral part of the organization. They have subsidised the cost of the treatment by nearly 80% so that even the most advanced treatment is affordable to the poorest sections of society. Moreover, the college has been a part of the Unnat Barat Abhiyan initiative of the Government of India, under which they have adopted 5 villages on the periphery of Lucknow where they provide free healthcare social service, and education. The college has also dedicated itself to easing the difficulties brought on by the Covid-19 pandemic by being at the forefront of the vaccination drives carried out in the State of Uttar Pradesh. It was also one of the few health organisations which provided 24x7 teleconsultation to its patients.



DR MANIMEKALAI MOHAN
Founder & Managing Trustee

SSVM Group of Institutions

Driven by a Culture of Excellence in Learning

Ranking amongst the top echelons of India's educational ecosystem the SSVM group has consistently showcased its relevance in a rapidly evolving academic environment.

The SSVM group of Institutions was founded in 1998 by Dr Manimekalai Mohan a visionary and reformer who has dedicated her life to education and philanthropy. Having founded Seven campuses in the Coimbatore district, she is an outspoken proponent of modern education perspectives in the framework of an Indian ethos.

SSVM has been a pioneer in the field of quality education across Mettupalayam and Coimbatore. It offers knowledge programmes such as CBSE, Cambridge International, Matriculation (State Board) and NIOS curriculums to over 10,000 students from home and abroad.

Their residential campus in Mettupalayam and day campuses in Coimbatore are incredibly diverse in culture, and also well equipped with all present-day amenities and services like linguistics laboratories, computer labs, 3D Printing, robotics labs, libraries, aeromodelling and simulation space to provide a holistic learning experience to students.

INNOVATIVE CURRICULUM DESIGN AND SPORTING SYNERGIES

SSVM has carved a niche for itself by delivering excellence in education to its students in fields and formats that are unconventional and innovative. An important aspect of the services on campus is the

focus on leadership programmes through the National Cadet Corps (Air Wing & Army Wing Units), Road Safety Patrol, Cubs, Bulbuls, Scouts, and Guides. Each year students are chosen from the NCC segment to represent SSVM in the Republic Day Parade and have even been awarded the 'Best Cadet' title by the honourable Prime Minister of India. International accreditation by British Council highlights that SSVM prioritises the well being of its students, and encourages their well-rounded development through academic distinction and sports such as Air-rifle shooting, badminton, boxing, chess, swimming, horse-riding, squash, tennis, athletics and even yoga which enables them to excel in national and international competitions such as Commonwealth Games, Youth Olympics, International Yoga Championships, and Band Music & Marching Arts International Tournament. The students get an opportunity to participate in a wide range of education expeditions, including MUNs at both national and international levels (HMUN, CUSMUN, IIMUN), university visits, summer school programmes, educational tours, research retreats, etc., which enable them to follow their passion.



“Our learners make the SSVM's vision of excellence a reality by their actions towards achieving it.”

— DR MANIMEKALAI MOHAN
Founder & Managing Trustee

IMMERSIVE DIGITAL LEARNING EXPERIENCE

While designing SSVM's virtual school model, the institute ensured that it chose a robust, safe and secure platform that seamlessly fused with the idea of its educational philosophy and equipped students with the skills to succeed in the digital world. The learnings of SSVM students are now driven by an innovative combination of synchronous instruction, personalised feedback, asynchronous support, and daily assessments using educational videos, creative tasks, activities, assignments, and high-quality lessons developed by SSVM teachers. Education World selected and recognized SSVM Day and Residential School under Schools of Eminence, awarding it with the highest K-12 school award in Coimbatore and SSVM was ranked #1 in Tamil Nadu by Education Today. SSVM Group of Institutions also ranked #1 in Tamil Nadu for Campus Architecture & Design, Multi Sports Culture and emerged #2 India's Most Respected Education Brand in the Education World Grand Jury Awards 2020-21.